



31 Tosca Drive, Suite 1
Stoughton, MA 02072

News for Immediate Release

Contact information:

Kevin R. Abt CEO

Phone: 617-500-4494 (ext. 2)

E-mail: kevin@restaurantstoyou.com

TAKEOUT TAXI FOUNDER LAUNCHES GROUP CATERING VENTURE, “RESTAURANTS TO YOU”
Multi-restaurant delivery service offers quality, variety and cost effectiveness for corporate and social functions

BOSTON, MA – Kevin Abt announced the launch of Restaurants To You, a delivery service catering to the needs of large groups. The restaurant delivery guru is leveraging his 20 years of industry experience to make food from local restaurants available for catering-style delivery in the Boston metro area. Mr. Abt is the national founder of Takeout Taxi, the country’s largest residential multi-restaurant delivery service, and he is a winner of the Ernst and Young “Entrepreneur of the Year” Award.

Working lunches, corporate functions, family gatherings and social events will now have a much greater range of options when planning meals. In the past these groups were limited to a few choices: ordering the “same old” local delivery or paying a high price for a specialty caterer or restaurant outing. Restaurants To You offers an enticing option for these diners, with delicious food from a wide variety of well-known local restaurants available at group menu pricing.

Restaurants To You does not stop there. Mr. Abt explains, “The majority of companies in multi-restaurant delivery focus on bringing individual meals to individual diners. Those companies who have attempted to deliver for large groups do a poor job of ‘dressing for success.’ They don’t understand that groups have different needs and so they deliver disappointing results both for customers and for the restaurants they represent.”

Restaurants To You has repackaged multi-restaurant delivery for the group catering market by offering the service and technological capabilities this clientele demands. This starts with offering easy-to-read menus online with all options and complete pricing available for browsing by potential customers. An experienced catering specialist will consult with the client about portion sizes and possible food substitutions and can make suggestions based on the size of the group and the budget – a critical part of the equation for group customers. Customers may then place orders up to 4PM the day before by telephone or online. Past orders can be easily accessed by the customer or by the catering specialist to streamline the ordering process.

Menus, delivery area and ordering information are available on the company’s website, www.restaurantstoyou.com.

Restaurants To You brings great food to groups by partnering with the "Best of the Best" restaurants and caterers to bring your team mouth-watering breakfast, lunch or dinner. They offer reasonable prices and timely delivery with an ordering system that is easy to understand, easy to use and easy to use *again* at work or at home.